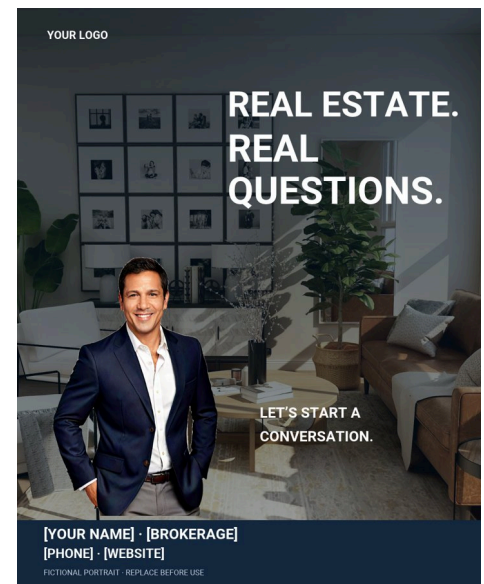
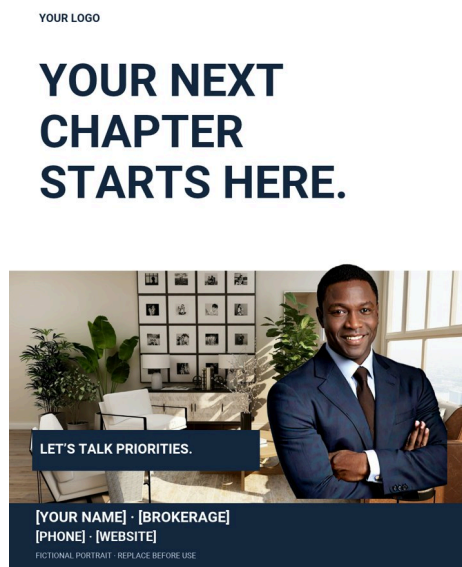
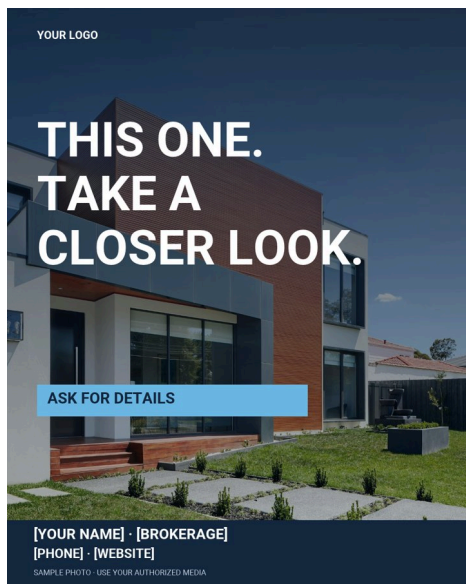


20 free templates. Your next post starts here.

Editable Canva designs for real-estate agents.
A practical starting point—not another blank canvas.



Listings. Buyers. Sellers. Local content. Your brand.

20 new, individual portrait designs (1080 × 1350). Each has its own real Canva template link. Use your own account, replace the examples and check the facts before publishing.

James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | [Book a conversation with James](#)

Make it yours in five steps.

01 Open your own editable copy

Click a template's orange button. Canva may ask you to sign in. Follow its prompts to create your own copy; never use James's account or request master-editor access.

02 Replace the examples

Change YOUR LOGO and every bracketed field. Add your real name, brokerage and contact details. Replace sample properties and fictional AI portraits with your authorized media.

03 Keep the layers editable

Select the correct text or image. Use Canva's normal Replace/Uploads controls. Position > Layers helps select the background, gradient or realtor. For a foreground person, use your authorized transparent PNG; background removal depends on your tools.

04 Check before posting

Verify listing permission, price, dates, claims, image rights, credits and required brokerage/contact identification. Preview at phone size; fix clipped text. Have the broker review applicable advertising requirements.

05 Export the right design

Download the selected design in an appropriate image format. These are 4:5 feed posts, not finished videos. Canva controls account features and optional paid tools; other sizes are not included.

Owner/source/export and signed-out template landings were checked. Actual separate-recipient copy/save/export acceptance remains unverified. A template does not supply legal, financial or advertising approval.

James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

Find the right starting point.

FG01 First-look listing	FG11 Seller-timeline plan
FG02 Open-house stop	FG12 Standout feature question
FG03 Feature spotlight	FG13 Local-weekend shortlist
FG04 Price-change editorial	FG14 Explore-one-place
FG05 Buyer-plan conversation	FG15 Local-conversation starter
FG06 Tour invitation	FG16 Market-question starter
FG07 Next-chapter buyer	FG17 Real-questions introduction
FG08 Must-have shortlist	FG18 Make-a-move plan
FG09 Photo-day preparation	FG19 Question-to-next-step
FG10 Bigger-picture preparation	FG20 Next-conversation invitation

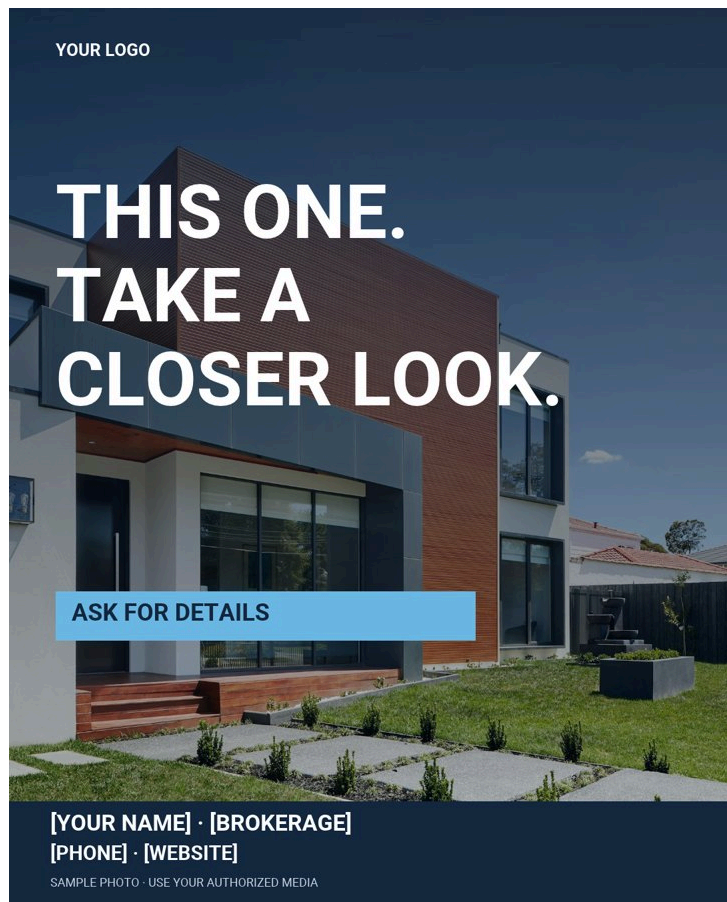
Choose any name to jump to its guide page. Each page includes a large preview, suggested use, a caption starter and its own Canva button. Replace every placeholder before use.

James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

FG01 / First-look listing

LISTINGS / 1080 × 1350 / ONE CANVA DESIGN



WHEN TO USE IT

Use for a verified listing or property feature. Replace the sample photo and add approved property details.

CAPTION STARTER

A closer look can make all the difference. Ask me for the verified details on [PROPERTY].

Open FG01 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | Book a conversation with James

FG02 / Open-house stop

LISTINGS / 1080 × 1350 / ONE CANVA DESIGN



WHEN TO USE IT

Confirm permission, address, date and event hours before announcing an open house.

OPEN HOUSE. MAKE IT A STOP.

[DAY] · [TIME]

[YOUR NAME] · [BROKERAGE]
[PHONE] · [WEBSITE]

SAMPLE PHOTO · USE YOUR AUTHORIZED MEDIA

CAPTION STARTER

Planning your weekend? Visit [ADDRESS] on [VERIFIED DAY/TIME]. Ask me for event details.

Open FG02 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

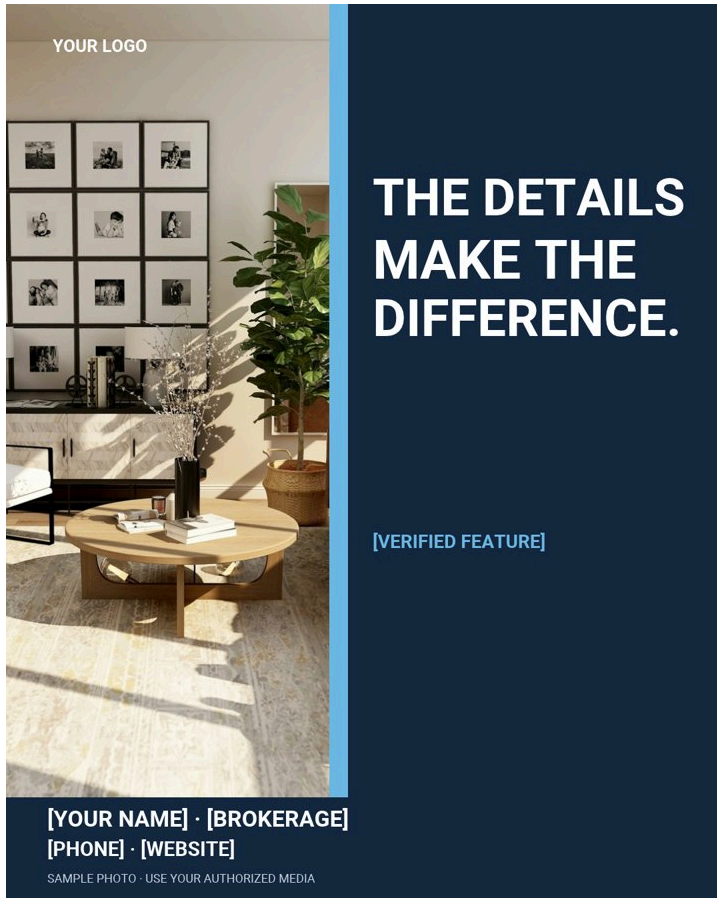
James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | Book a conversation with James

FG03 / Feature spotlight

LISTINGS / 1080 × 1350 / ONE CANVA DESIGN



WHEN TO USE IT

Show one real, photographed feature—not an unsupported list of upgrades.

CAPTION STARTER

Today's closer look: [VERIFIED FEATURE] at [PROPERTY]. What would you like to know?

Open FG03 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | Book a conversation with James

FG04 / Price-change editorial

LISTINGS / 1080 × 1350 / ONE CANVA DESIGN

YOUR LOGO

**NEW PRICE.
NEW
POSSIBILITIES.**

[VERIFIED PRICE]



**[YOUR NAME] · [BROKERAGE]
[PHONE] · [WEBSITE]**

SAMPLE PHOTO · USE YOUR AUTHORIZED MEDIA

WHEN TO USE IT

Use only after a genuine, authorized price change.
Update price and required identification.

CAPTION STARTER

An authorized price update for [PROPERTY]:
[VERIFIED PRICE]. Contact me for the current facts.

Open FG04 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

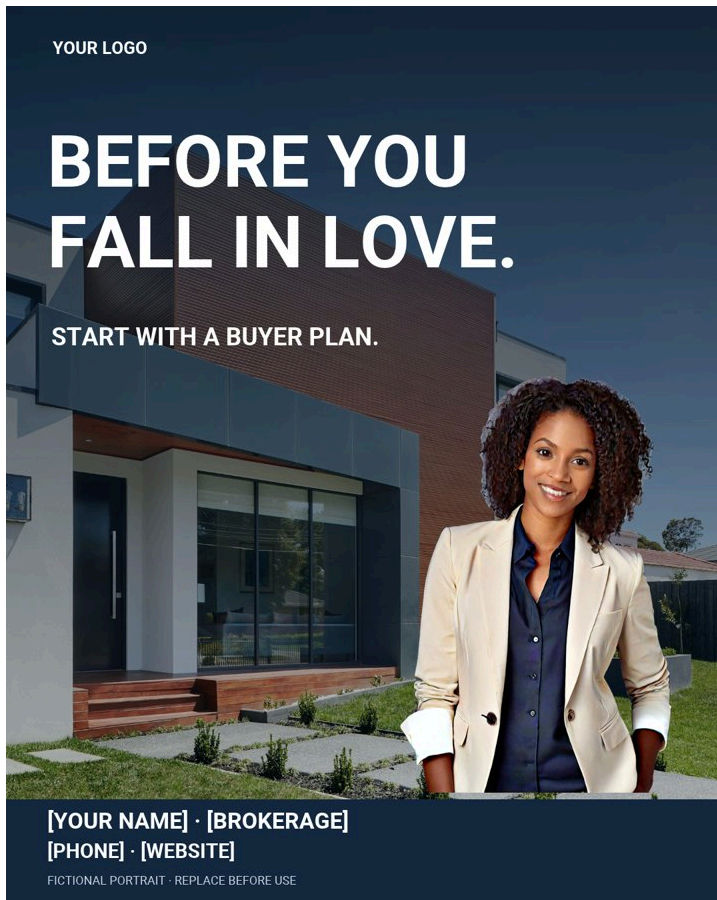
James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | Book a conversation with James

FG05 / Buyer-plan conversation

BUYERS / 1080 × 1350 / ONE CANVA DESIGN



WHEN TO USE IT

Invite a buyer planning conversation; do not promise qualification or financing.

CAPTION STARTER

Before the saved homes and weekend tours, let's talk priorities, timing and a process that fits your needs.

Open FG05 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

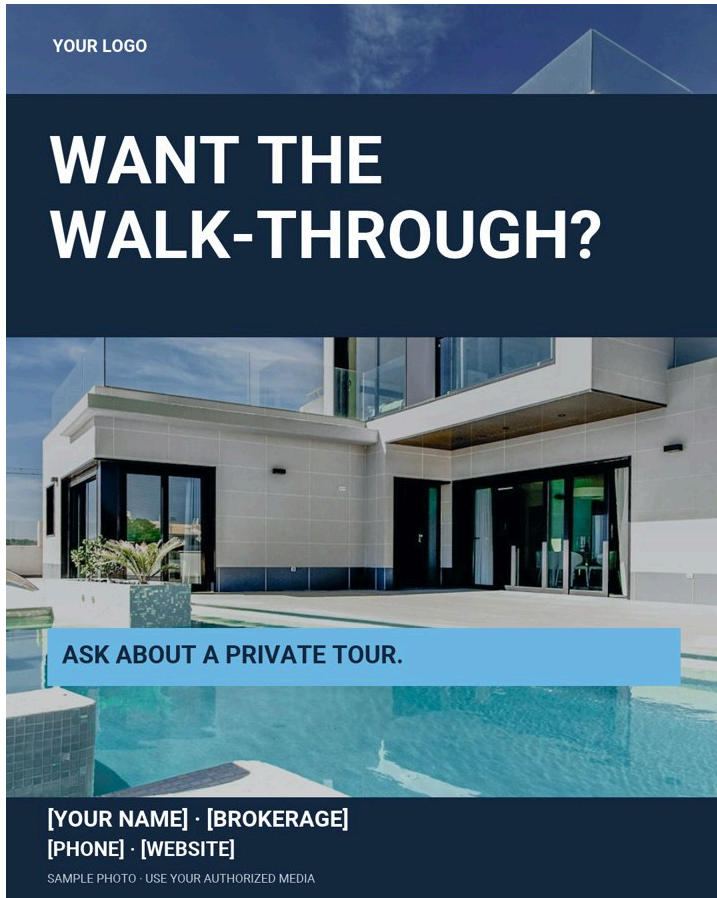
James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | Book a conversation with James

FG06 / Tour invitation

BUYERS / 1080 × 1350 / ONE CANVA DESIGN



WHEN TO USE IT

Confirm availability and applicable representation/visit procedures with your broker before arranging a tour.

CAPTION STARTER

Want to see [PROPERTY] more closely? Ask about current availability and the steps for arranging a visit.

Open FG06 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | Book a conversation with James

FG07 / Next-chapter buyer

BUYERS / 1080 × 1350 / ONE CANVA DESIGN

YOUR LOGO

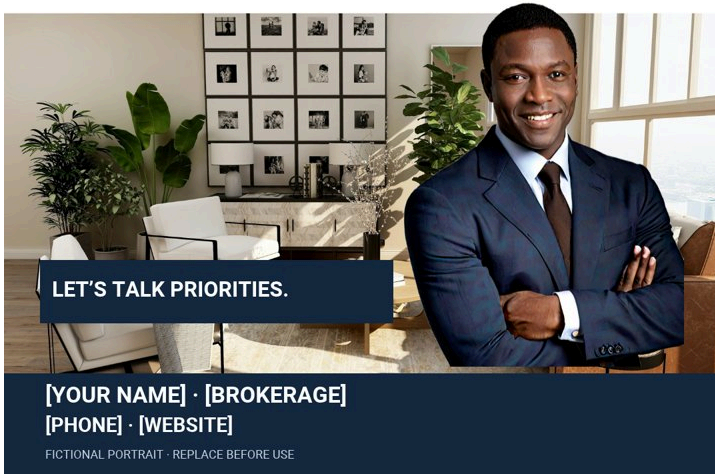
YOUR NEXT CHAPTER STARTS HERE.

WHEN TO USE IT

Start with the buyer's own priorities, not demographic or neighborhood-suitability assumptions.

CAPTION STARTER

What matters most in your next home? Start with your needs, your timeline and the questions you want answered.



Open FG07 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

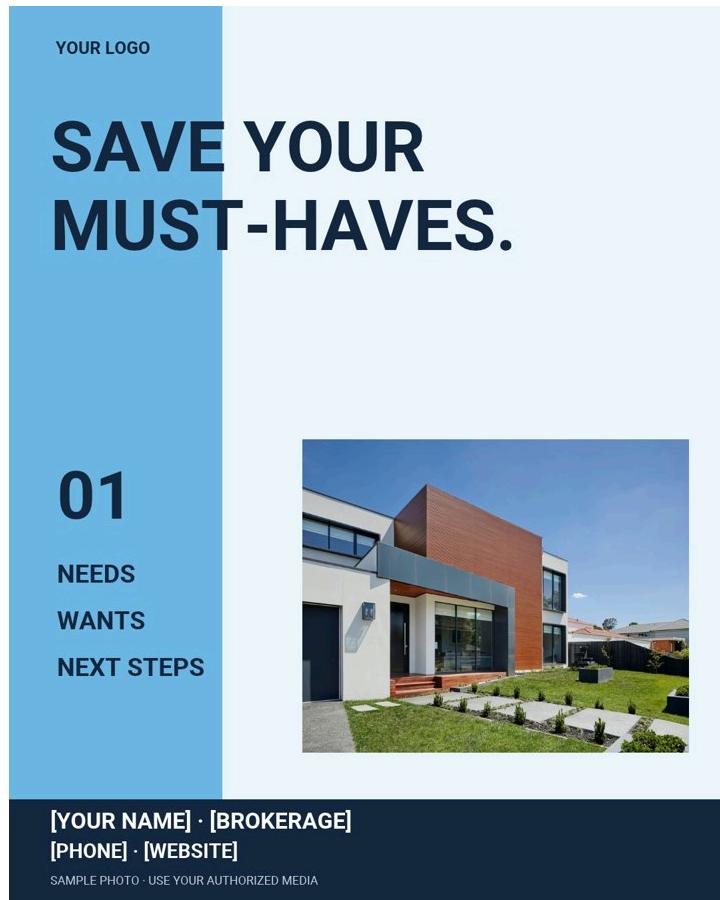
James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | Book a conversation with James

FG08 / Must-have shortlist

BUYERS / 1080 × 1350 / ONE CANVA DESIGN



WHEN TO USE IT

Offer a simple needs-versus-wants discussion; use the client's own criteria consistently.

CAPTION STARTER

A useful shortlist starts with three things: the space you need, your own location criteria and your timing.

Open FG08 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

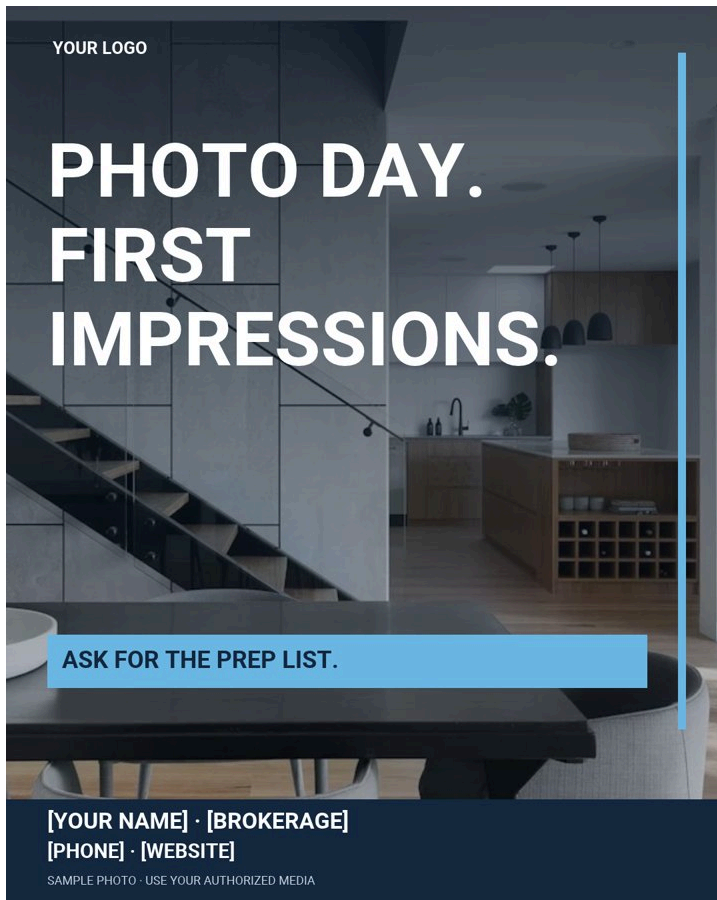
James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | Book a conversation with James

FG09 / Photo-day preparation

SELLERS / 1080 × 1350 / ONE CANVA DESIGN



WHEN TO USE IT

Offer a practical photo-preparation checklist; do not imply a price or sale-time result.

CAPTION STARTER

Getting ready for listing photos? Ask for a simple prep list to help organize the space before the photographer arrives.

Open FG09 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

FG10 / Bigger-picture preparation

SELLERS / 1080 × 1350 / ONE CANVA DESIGN

YOUR LOGO

A LITTLE PREP. A CLEARER PICTURE.



[YOUR NAME] · [BROKERAGE]
[PHONE] · [WEBSITE]

FICTIONAL PORTRAIT · REPLACE BEFORE USE

WHEN TO USE IT

Discuss preparation priorities without inventing a return on improvements.

CAPTION STARTER

Not sure where to begin before selling? Let's sort the practical preparation steps from the questions that need a professional opinion.

Open FG10 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

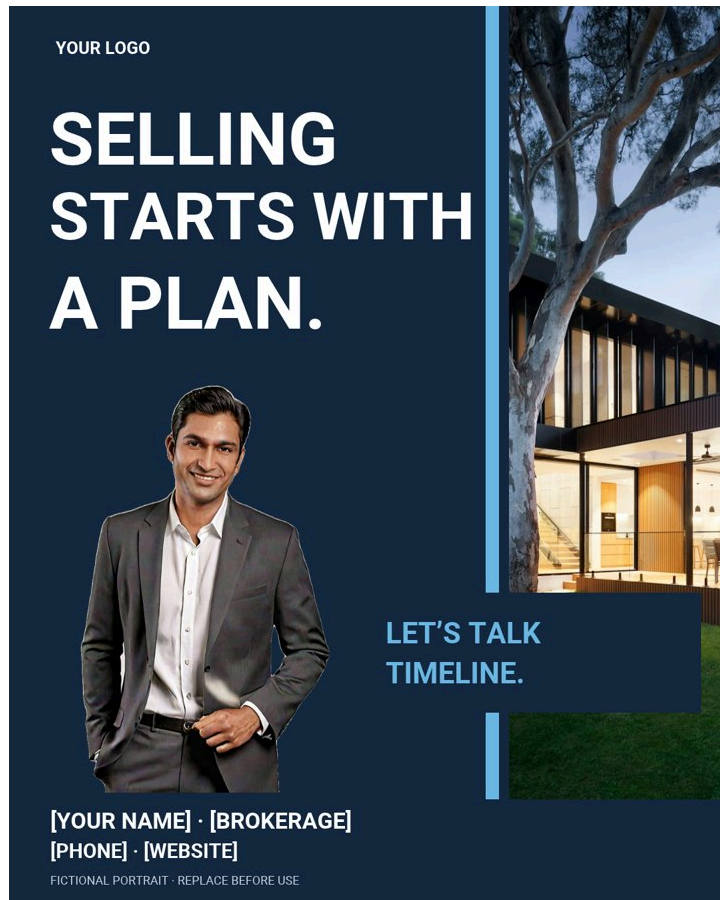
James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | Book a conversation with James

FG11 / Seller-timeline plan

SELLERS / 1080 × 1350 / ONE CANVA DESIGN



WHEN TO USE IT

Use for a seller consultation invitation, with no guaranteed price, timing or results.

CAPTION STARTER

Your move has a timeline of its own. Let's talk about your goals, preparation and the information you need before deciding.

Open FG11 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

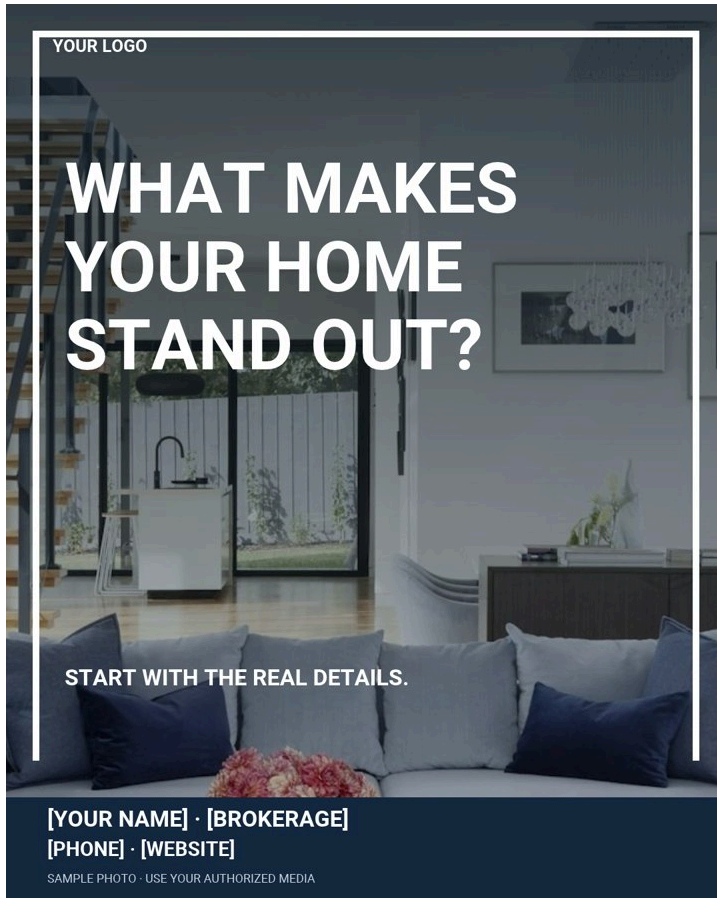
James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | Book a conversation with James

FG12 / Standout feature question

SELLERS / 1080 × 1350 / ONE CANVA DESIGN



WHEN TO USE IT

Ask for verified features and authorized media; do not invent upgrades or amenities.

CAPTION STARTER

Every property has a story. Start with its verified features and the details a buyer can actually see.

Open FG12 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

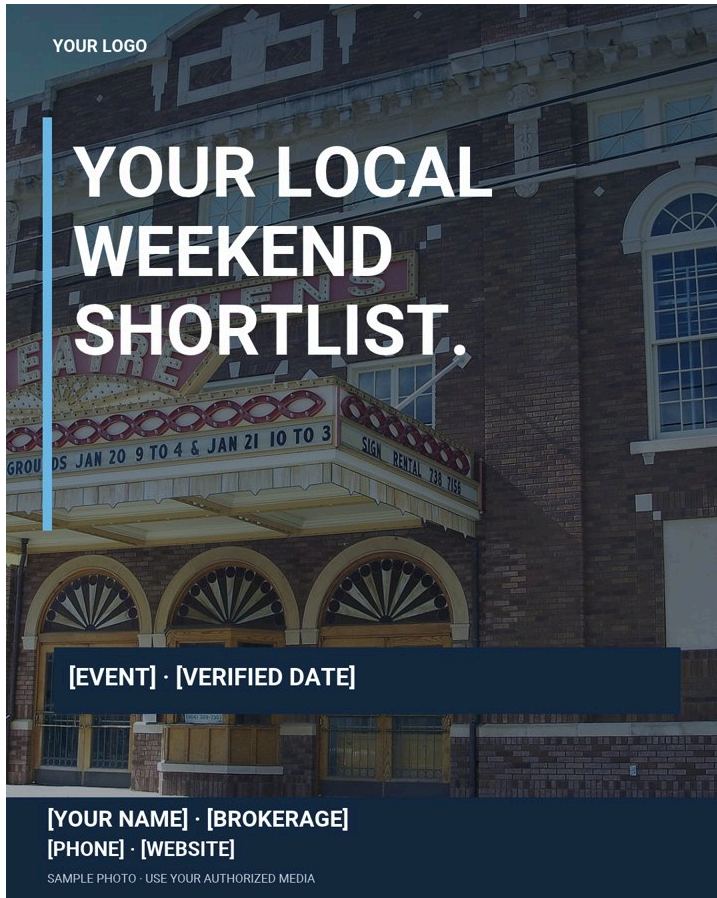
James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | Book a conversation with James

FG13 / Local-weekend shortlist

LOCAL CONTENT / 1080 × 1350 / ONE CANVA DESIGN



WHEN TO USE IT

Verify event dates, public access and image permissions. Avoid implying an event endorsement.

CAPTION STARTER

Looking for local ideas? Here is [VERIFIED PUBLIC EVENT] on [DATE]. Check the organizer's current details before heading out.

Open FG13 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

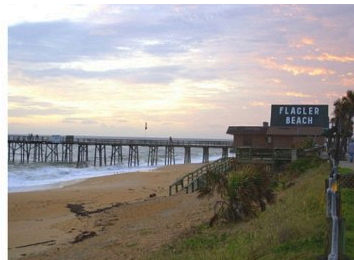
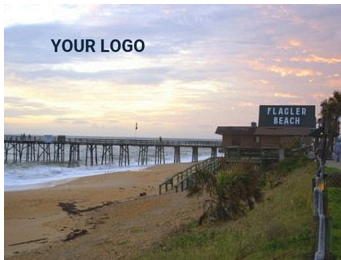
James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | Book a conversation with James

FG14 / Explore-one-place

LOCAL CONTENT / 1080 × 1350 / ONE CANVA DESIGN



WHEN TO USE IT

Use three factual public highlights from the same real place; replace the illustrative scene.

ONE PLACE. THREE REASONS TO EXPLORE.

[HIGHLIGHT 1] / [HIGHLIGHT 2]
[HIGHLIGHT 3]

CAPTION STARTER

A closer look at [PLACE]: [VERIFIED HIGHLIGHT 1], [HIGHLIGHT 2] and [HIGHLIGHT 3]. Explore what matters to you.

[YOUR NAME] · [BROKERAGE]
[PHONE] · [WEBSITE]

SAMPLE PHOTO · USE YOUR AUTHORIZED MEDIA

Open FG14 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

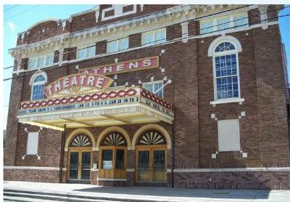
More tools: RealWolfPack.com | Book a conversation with James

FG15 / Local-conversation starter

LOCAL CONTENT / 1080 × 1350 / ONE CANVA DESIGN

YOUR LOGO

BIG QUESTIONS. LOCAL CONVERSATIONS.



WHAT WOULD YOU
LIKE TO KNOW?



[YOUR NAME] · [BROKERAGE]
[PHONE] · [WEBSITE]

FICTIONAL PORTRAIT · REPLACE BEFORE USE

WHEN TO USE IT

Invite factual local questions; use neutral sources and do not make safety, school or demographic recommendations.

CAPTION STARTER

What local real-estate question is on your mind? I can help you find information and point you toward the right sources.

Open FG15 in Canva — create your own copy

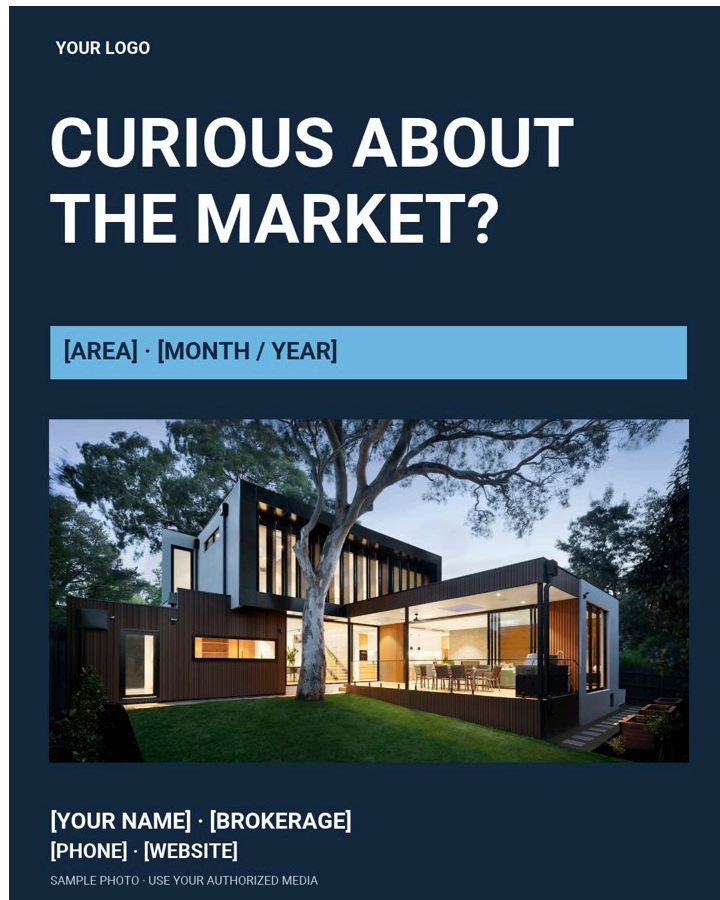
Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I’m an agent at eXp Realty; when agents partner with me I’m compensated by the brokerage.

FG16 / Market-question starter

LOCAL CONTENT / 1080 × 1350 / ONE CANVA DESIGN



WHEN TO USE IT

Insert dated, sourced market facts in your caption—not invented numbers in the artwork.

CAPTION STARTER

Want a dated market overview for [AREA]? Ask me about the sources, time period and measures that matter for your question.

Open FG16 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

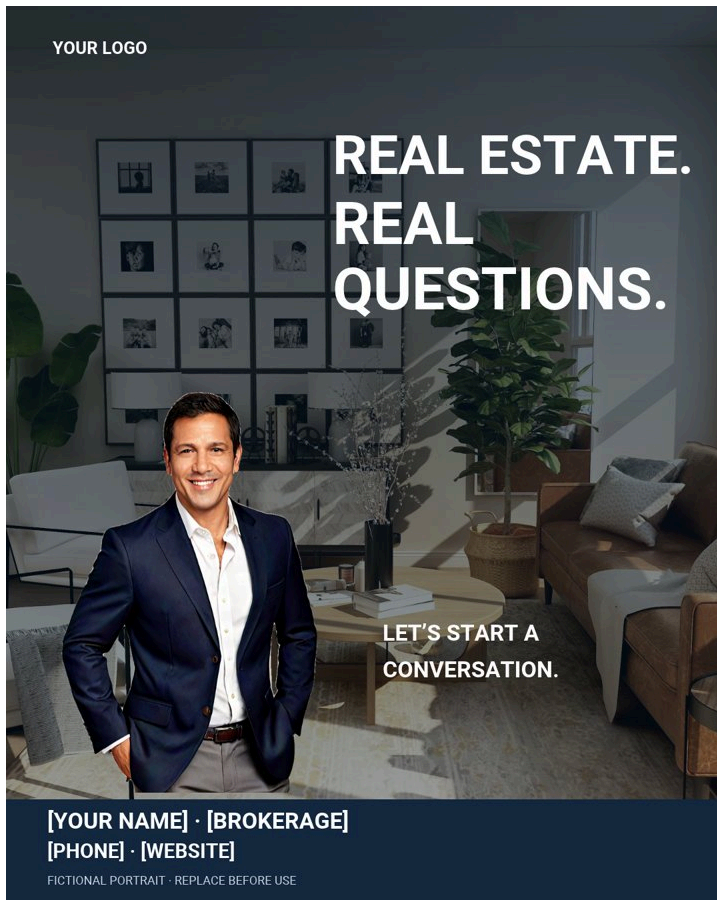
James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | Book a conversation with James

FG17 / Real-questions introduction

AGENT BRAND / 1080 × 1350 / ONE CANVA DESIGN



WHEN TO USE IT

Replace the fictional example with your own authorized portrait. State only your actual role and experience.

CAPTION STARTER

Have a real-estate question? Tell me what you are working through, and we can identify a useful next step.

Open FG17 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

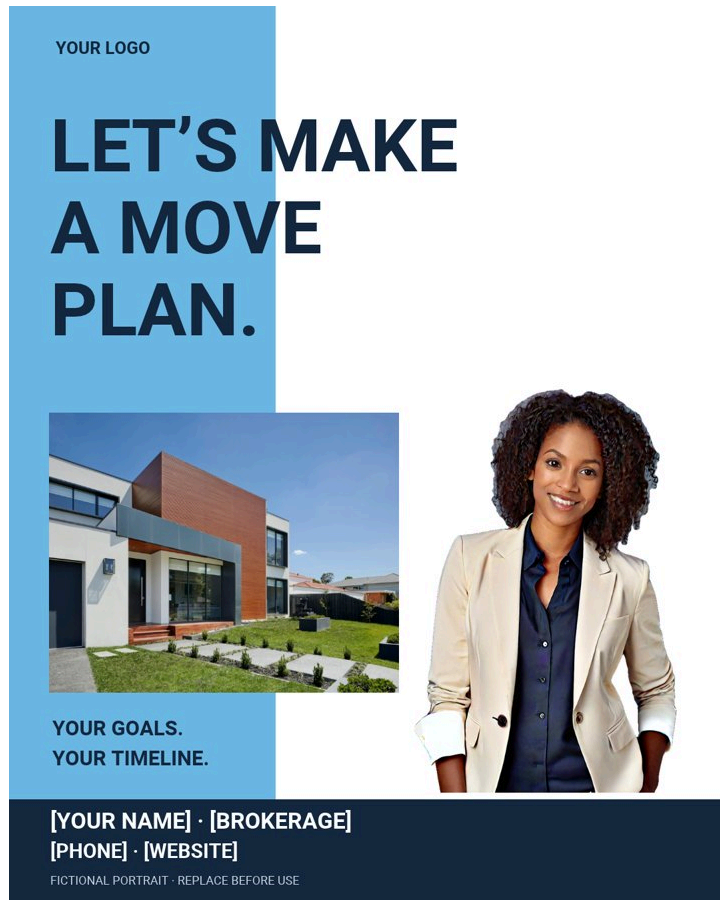
James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | Book a conversation with James

FG18 / Make-a-move plan

AGENT BRAND / 1080 × 1350 / ONE CANVA DESIGN



WHEN TO USE IT

Use as a planning invitation, not a promise of a particular transaction outcome.

CAPTION STARTER

A good starting point is a conversation about what you want to do and when. What does your next move look like?

Open FG18 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | Book a conversation with James

FG19 / Question-to-next-step

AGENT BRAND / 1080 × 1350 / ONE CANVA DESIGN

YOUR LOGO

FROM FIRST QUESTION TO NEXT STEP.

WHEN TO USE IT

Be honest about experience and actual support; involve qualified professionals when needed.

CAPTION STARTER

You don't need every answer before asking your first question. Let's identify what to learn, verify or discuss next.



Open FG19 in Canva — create your own copy

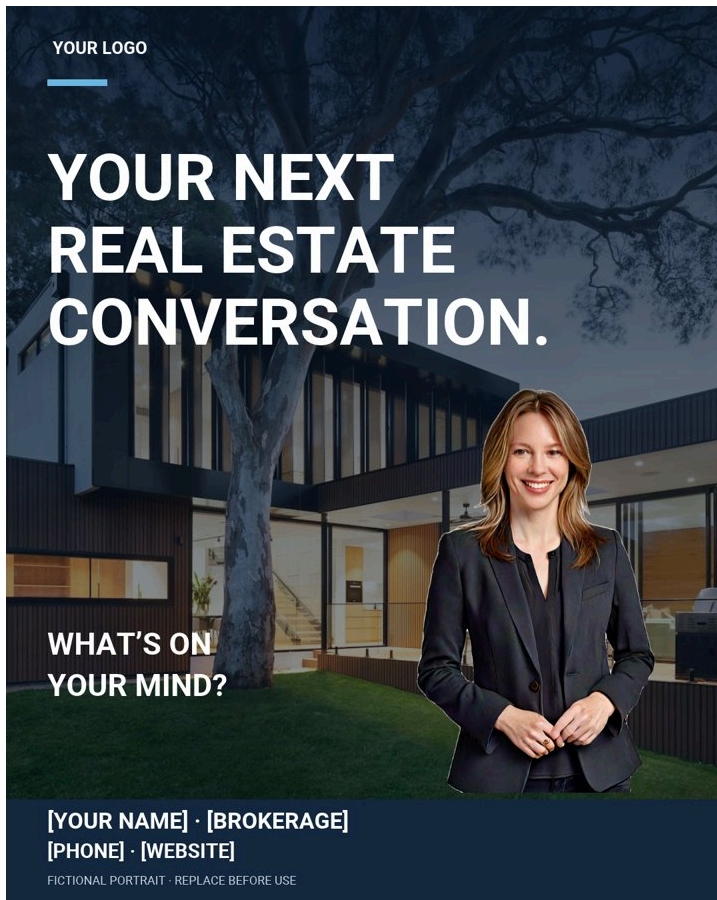
Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

FG20 / Next-conversation invitation

AGENT BRAND / 1080 × 1350 / ONE CANVA DESIGN



WHEN TO USE IT

Use with your real contact information and authorized portrait, without fake testimonials or expertise claims.

CAPTION STARTER

Buying, selling or simply gathering information? Start with your question. No pressure and no invented promises.

Open FG20 in Canva — create your own copy

Before posting: replace the image/portrait and identity fields, verify all bracketed facts, add required brokerage/contact identification and review permissions. Sample people are fictional AI examples—not real employees, clients or endorsements.

James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More useful tools. One helpful home base.

Agent AI Toolkit

Build prompts and explore editable design tools. You choose any compatible AI service; the workbench does not run AI for you.

Facebook listing guide

Practical guidance for marketing a verified listing on Facebook. Check permissions and current platform rules.

AI local-visibility tools

Learn how consistent identity, credible sources and useful local content can support discovery. No ranking or citation result is promised.

MCP connection and prompt library

Explore tested MCP starting points and connection guidance. Compatible accounts, permissions and optional service costs may apply.

James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

More tools: RealWolfPack.com | [Book a conversation with James](#)

Everyone deserves someone in their corner.

Like the templates? Explore what comes next.

Visit RealWolfPack.com for more real-estate tools, practical training and support. If you are exploring your next professional step, talk with James Jestes about partnering and the Agent Wolf Pack community.

Online training. Live learning.
Personal support. Local connection.

Sponsored agents can explore additional member resources through an approved member account. This free pack does not create membership or activate third-party accounts.

Explore partnering with James & Agent Wolf Pack

Book a conversation with James

No business or income result is promised. Know another agent who could use this? Share the PDF and invite them to RealWolfPack.com.

James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.

Sample media & responsible use

Original layouts and editable graphics: RealWolfPack. Use the templates for your own authorized marketing; do not resell this pack as your own template library. Third-party photo/font/model rights remain separate. This does not grant a new sublicense over source photography or any real person's likeness.

Sample architecture/interiors: Unsplash License. Scene sources include photo-1600047509807-ba8f99d2cdde, photo-1600210492486-724fe5c67fb0, photo-1600596542815-ffad4c1539a9, photo-1600585154340-be6161a56a0c, photo-1600607687920-4e2a09cf159d and photo-1600566753086-00f18fb6b3ea. Some images cropped/resized or converted to monochrome. <https://unsplash.com/license>

FG13 / FG15 town scene: Ebyabe, Athens Theatre, DeLand, Florida (2007), CC BY 2.5. Cropped/resized. Source: Wikimedia Commons, File:Downtown_DeLand_Hist_Dist_-_Athens_Theatre.jpg. License: <https://creativecommons.org/licenses/by/2.5/> . Retain attribution in derivatives if this photo remains; prefer your own authorized local photo.

FG14 coast scene: Victor Rugg, Flagler Beach, Florida (2010), CC0. Source: Wikimedia Commons, File:Flagler_Beach_Victor.jpg. Archival sample, not a current-condition or listing claim. The two windows use the same scene, not two amenities.

Portrait examples are AI-generated fictional adults. No James portrait, real employee, client, endorsement or actual licensing claim is supplied. Replace with your own authorized photo before advertising. Fonts: Roboto, Apache 2.0.

Property scenes are illustrative, not active listings or a claim that different interior/exterior scenes show one property. Check applicable photo, location, property and advertising rights. The guide is not independent model/property clearance or legal approval.

Unsplash license

CC BY 2.5 license

Ebyabe photo source

James Jestes · eXp Realty | 386-315-4744 | james@jamesjestes.com

I'm an agent at eXp Realty; when agents partner with me I'm compensated by the brokerage.